



**ZINSSER®  
BULLS-EYE 1-2-3® PRIMER SPRAY**

**DESCRIPTION AND USES**

Zinsser® Bulls-Eye 1-2-3® Primer is a high-hiding, all purpose, primer-sealer and stain blocker that provides up to 20% more coverage than competitive products. It blocks and seals stains caused by water, nicotine, smoke, tannin, pencil, ink, grease and felt marker, and seals smoke and pet odors. It is suitable for use on any interior or exterior wood, concrete, drywall, or non-galvanized metal, including hard-to-paint surfaces such as railings, shutters and outdoor furniture. It is ideal for sealing spackle, drywall repairs, and hiding dark colors. It has excellent adhesion to glossy paint, glass and ceramic tile.

**PERFORMANCE CHARACTERISTICS**

- Block tough stains
- Smooth finish
- Seals odors
- Sticks to all surfaces
- Dries in minutes, can be recoated in 1 hour

**PRODUCT**

SKU	DESCRIPTION (13 Ounce Aerosol)
2008	Bright White

**PRODUCT APPLICATION**

**SURFACE PREPARATION**

Surfaces should be clean, dry, sound and free of dirt, grime, grease, oil, wax, mildew, wallpaper adhesive or any contamination that may interfere with adhesion. Remove loose paint and rust with a wire brush or sandpaper.

**WARNING:** If you scrape, sand, or remove old paint, you may release lead dust. LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear a NIOSH-approved respirator to control lead exposure. Clean up carefully with a HEPA vacuum and a wet mop. Before you start, find out how to protect yourself and your family by contacting the National Lead Information Hotline at 1-800-424-LEAD or log on to [www.epa.gov/lead](http://www.epa.gov/lead).

**PRODUCT APPLICATION (cont.)**

**APPLICATION**

Use at room temperature (70°F) in a well ventilated area. Avoid high humidity. Shake can vigorously for one minute after the mixing ball begins to rattle. Turn can upside down and continue shaking for one minute. If mixing ball fails to rattle DO NOT STRIKE CAN. Contact Rust-Oleum. Shake often during use. Hold can upright 10-12" from surface and spray with short 'dusting' strokes. Keep the can the same distance from the surface. Keep the can in motion while spraying. To permanently block heavy odors, use Zinsser Ultimate Stain Blocker. **Do not use near open flame.**

**DRY TIME & RECOAT**

Dry and recoat times are based on 70°F and 50% relative humidity. Allow more time at cooler temperatures. Dries to touch in 5 minutes and can be topcoated in 30 minutes with latex or oil-based paints. For best results, allow primer to cure overnight before applying strong solvent-based topcoats.

**CLEAN-UP**

Wipe off tip before storing. Clean-up wet paint with xylene or mineral spirits. Properly discard empty container. Do not burn or place in home trash compactor.

**CLOGGING**

If the valve clogs, twist and pull off spray tip and rinse in a solvent such as mineral spirits. Do not insert any object into can valve opening.



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**PHYSICAL PROPERTIES**

		BULLS-EYE 1-2-3 PRIMER SPRAY
<b>Resin Type</b>		Modified alkyd
<b>Pigment Type</b>		Titanium Dioxide
<b>Solvents</b>		Acetone, Aliphatic Hydrocarbons
<b>MIR</b>		0.70 Max
<b>Fill Weight</b>		13 ounces
<b>Wet Film to Achieve DFT</b>		2 wet coats
<b>Practical Coverage at Recommended DFT (assume 15% material loss)</b>		8-10 sq. ft./can (0.7-0.9 m <sup>2</sup> /can)
<b>Dry Times at 70-80°F (21-27°C) and 50% Relative Humidity</b>	<b>Touch</b>	5 minutes
	<b>Topcoat</b>	30 minutes
<b>Shelf Life</b>		5 years
<b>Flash Point</b>		-156°F (-104°C)
<b>Safety Information</b>		For additional information, see SDS

Calculated values are shown and may vary from the actual manufactured material.

The technical data and suggestions for use contained herein are correct to the best of our knowledge, and offered in good faith. The statements of this literature do not constitute a warranty, express, or implied, as to the performance of these products. As conditions and use of our materials are beyond our control, we can guarantee these products only to conform to our standards of quality, and our liability, if any, will be limited to replacement of defective materials. All technical information is subject to change without notice.