

RUST-OLEUM® CUSTOM MATTE PREMIUM LACQUER PAINT

DESCRIPTION AND USES

Rust-Oleum® Custom Automotive Paint is a premium automotive lacquer designed to give an on-trend, durable finish. The matte sheen creates a smooth finish with a soft glow, making it perfect for automotive accent projects like interiors, wheels and striping. With long lasting protection and durability, smudge resistance, and great coverage for quick project completion. Ideal for cars, metal, plastic and fiberglass substrates.

NOTE: Do not use Rust-Oleum Custom Lacquer over existing air-dried enamel paints.

PRODUCTS

| SKU | DESCRIPTION (Aerosol) | |
|--------|-----------------------|--|
| 311484 | Matte Red | |
| 311485 | Matte Blue | |
| 332289 | Matte Black | |
| 340562 | Matte Emerald Green | |
| 340564 | Matte Racing Orange | |
| 340567 | Matte Electric Purple | |
| 340569 | Matte Silver Gray | |
| 313075 | Matte Clear | |
| 352721 | Matte Pearl White | |

PRODUCT APPLICATION

SURFACE PREPARATION

Remove loose paint and rust with a wire brush or sandpaper. Lightly sand glossy surfaces. Clean with soap and water, rinse and let dry.

WARNING: If you scrape, sand, or remove old paint, you may release lead dust. LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear a NIOSH-approved respirator to control lead exposure. Clean up carefully with a HEPA vacuum and a wet mop. Before you start, find out how to protect yourself and your family by contacting the National Lead Information Hotline at 1-800-424-LEAD or log on to www.epa.gov/lead.

PRIMING

Use of Rust-Oleum Stops Rust® Universal Bonding Primer #286793 provides added corrosion protection, improved adhesion and hiding. It is especially recommended for porous surfaces and bare metal.

PRODUCT APPLICATION (cont.)

APPLICATION

Use outdoors or in a well-ventilated area such as an open garage. Use when temperature is between 50°F and 90°F (10-32°C) and humidity is below 65% to ensure proper drying. Do not apply to surfaces that, when heated, exceed 200°F (93°C) or galvanized metal. Avoid spraying in very windy, dusty conditions. Cover surrounding area to protect from spray mist.

Shake can vigorously for one minute after mixing ball begins to rattle. If the mixing ball fails to rattle, DO NOT STRIKE. Contact Rust-Oleum. Shake often during use. Hold can upright 10-16" from surface and spray in a steady back-and-forth motion, slightly overlapping each stroke. Keep the can the same distance from the surface. Keep the can in motion while spraying. Apply 2 or more light coats a few minutes apart. **Do not use near open flame.**

DRY AND RECOAT

Dry and recoat times are based on 70°F and 50% relative humidity. Allow more time at cooler temperatures. Dries to touch in 20 minutes, to handle in 1 hour, fully dry in 24 hours. Apply a second coat any time. Apply a clear top coat for maximum durability.

CLEAN UP

When finished spraying, clear spray valve by turning can upside down and pushing spray button for 5 seconds. Clean up wet paint with xylol or acetone. Throw away empty can in trash pickup. Do not burn or place in home trash compactor.

CLOGGING

If valve clogs, twist and pull off spray tip and rinse it in a solvent such as acetone. Do not stick a pin or other objects into the stem.

Form: ARJ-1537 Rev.: 090823



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PHYSICAL PROPERTIES

| | | MATTE PREMIUM LACQUER PAINT |
|--|--------|-------------------------------------|
| Resin Type | | Acrylic |
| Pigment Type | | Varies with color |
| Solvents | | Ketones, Dimethyl Carbonate |
| MIR | | 0.95 max |
| Fill Weight | | 11 oz. |
| Recommended Dry Film Thickness (DFT) Per Coat | | 1.5–2.5 mils |
| Dry times at 77°F (25°C) and 50% Relative Humidity | Touch | 20 minutes |
| | Handle | 30 minutes |
| | Recoat | Anytime |
| Shelf Life | | 5 years |
| Dry Heat Resistance | | 200°F |
| Flash Point | | -156°F |
| Safety Information | | For Additional Information, See SDS |

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